



MEDIA INFORMATION

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SHANE BESCHEN WINS INAUGURAL RB5X AFTER RECEIVING UNANIMOUS VOTE FROM HIS PEERS

Solana Beach, CA – February 17, 2002 – With a unanimous vote by his peers, Shane Beschen won the inaugural RB5X in 2-3 foot, peaky waves at Oceanside pier after going head to head with southern California’s finest. A break in the rain allowed for sunshine and fun surf as Brian Conley, Shane Beschen, Gavin Beschen, Mike Todd, and Brad Gerlach took ownership of the RB5X format and threw down a serious progressive session. The RB5X format, which rewards creative and innovative surfing in a 90-minute period, allowed all the participants to find their respective rhythms and push their surfing while drawing inspiration and motivation from each other.

“The vibe was great,” said Shane Beschen, the event’s winner. “That would be the ideal vibe for all contests. We were just trying to push our surfing instead of trying to win.”

The idea behind RB5X is simple: Five surfers each put \$5 on the table, the five surf in a 90 minute heat using five unique lines of criteria to critique and judge each other. After the session, the “winner” is chosen by his or her peers; the prize is \$25, the bragging rights, and the glory.

RB5X CRITERIA:

- TORQUE:** Complete the most impressive maneuver performed on a wave.
- BOOST:** Complete the most impressive maneuver performed in the air.
- MOJO:** Demonstrate masterful wave judgment and utilization. For example – successfully ride the deepest tube.
- COMBO:** Complete the most impressive combination of two or more of the above on a single wave with a clean transition.
- PUSH:** Demonstrate the most innovative or imaginative maneuver performed on a wave or in the air. Attempts count.

* Each of the five criteria is individually scored and equally weighed. More than one category may be scored on a single wave.

The purpose behind each RB5X stop is to provide an inspiring, non-sanctioned surfing experience to the surfers. The removal of excessive production, prize money, and rigid guidelines promote creativity, imagination and solid surfing. With their guard down, the participating surfers will open up and give audiences a genuine look into the world of surfing.

A show based around the inaugural RB5X stop will air on May 26, 2003 on FOX Sports Net.

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www.rb5x.com