



MEDIA INFORMATION

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RED BULL 5X HEADS SOUTH, TO MEXICO
EPISODE PREMIERES AUGUST 4TH AT 4 PM ON FOX SPORTS

Puerto Vallarta, Mexico – July 24, 2003 – It was a dusty, wave-filled journey throughout mainland Mexico as Adam Replogle, Peter Mel, Shawn “Barney” Barron, Darryl “Flea” Virostko and Anthony Ruffo took the reins of the progressive RB5X format for the second stop of the Red Bull 5X. Several RB5X sessions were thrown down throughout the course of the trip, all of it was filmed for review by the surfers who judged each other on the RB5X criteria; torque, boost, push, mojo and combo. Who won the 90 minute session and the respect? Where was that secret spot the boys stumbled across? Who ate the worm? What road trip antics made the final cut? Find out August 4th at 4 p.m. when the Mexico RB5X premiers on FOX Sports Net.

RED BULL 5X - THE NEW PICK UP GAME FOR SURFING

The Red Bull 5X asks, the question, “What is good surfing?” The answer is – it’s up to you.

Here’s how it works: Round up five surfers and head to your favorite break. Throw in \$5 each, paddle out, and surf for 90 minutes straight. Then, judge each other on these five criteria: torque, boost, push, mojo and combo. The winner gets the cash. But more importantly, the winner gets the respect.

Red Bull 5X Judging Criteria:

Torque: Best turn. Complete the most impressive maneuver performed on a wave.

Boost: Biggest air. Complete the most impressive maneuver performed in the air.

Push: Most creative. Demonstrate the most innovative or imaginative maneuver performed on a wave or in the air. Attempts count.

Mojo: Most connected. Demonstrate masterful wave judgment and utilization. For example, the deepest tube.

Combo: Smooth linkage. Complete the most impressive combination of two or more of the above on a single wave with a clean transition.

The Mexico stop will premier at 4 p.m. on August 4th and air again at 4 p.m. on September 22nd and October 20th. A third stop will take place in Hawaii this November. Air dates TBD.

For more information, got to <http://www.RB5X.com> or <http://www.foxsports.com>

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