



MEDIA INFORMATION

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WAITING PERIOD FOR RED BULL 5X HAWAII ENDS WITH NO SESSION *UNFAVORABLE CONDITIONS AND LACK OF SURF POSTPONE EVENT*

Oahu, Hawaii - November 12, 2003 - The Red Bull 5X--Hawaii was scheduled to take place on the North Shore of Oahu between November 4th - 11th, but due to unfavorable wind conditions and lack of surf the event has been postponed. The RB5X hopes to shoot the third episode within the next year.

The RB5X Hawaii stop was the third and final installment of 2003 and was planned to be a high-performance tow-in project. Five tow-teams were chosen for this memorable session: Pipe terrors, Mark Healy and teammate, Jaime Sterling; innovative waterman, Rush Randle and partner Eric Pung, young North Shore heavy, Makua Rothman and Ryan Rawson; WCT tour veteran, Ross Williams and Pete Johnson; and Maui's up-and-coming, Ian Walsh with his partner Ahanu "Hanu" Tson-Dru.

Throughout the year, two RB5X's have been thrown down in San Diego and Mexico with a stellar roster of some of surfing's most dynamic stars. These sessions proved that something was changing in surfing: surfers judging themselves, pushing their limits of surfing and ultimately progressing the sport of surfing. In a format that rewards creativity and innovation, the RB5X allowed these surfers to break free from the confines of the standard three-to-the-beach philosophy.

The RB5X format can be done by anyone, anywhere. It opens the doors for a full range of surfing styles and wave conditions - from one foot waves at San Onofre on longboards with friends, to five progressive tow teams who will break new ground this winter by applying the RB5X to the high-performance sport of tow-in surfing.

RED BULL 5X - THE NEW PICK UP GAME FOR SURFING

The Red Bull 5X asks the question, "What is good surfing?" The answer is – it's up to you.

Here's how it works: Round up five surfers and head to your favorite break. Throw in \$5 each, paddle out, and surf for 90 minutes straight. Then, judge each other on these five criteria: torque, boost, push, mojo and combo. The winner gets the cash. But more importantly, the winner gets the respect.

Red Bull 5X Judging Criteria:

Torque: Best turn. Complete the most impressive maneuver performed on a wave.

Boost: Biggest air. Complete the most impressive maneuver performed in the air.

Push: Most creative. Demonstrate the most innovative or imaginative maneuver performed on a wave or in the air. Attempts count.

Mojo: Most connected. Demonstrate masterful wave judgment and utilization (for example, the deepest tube).

Combo: Smooth linkage. Complete the most impressive combination of two or more of the above on a single wave with a clean transition.

For more information, go to <http://www.RB5X.com> or <http://www.reevolution.tv>